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Introduction

Course Objectives

• Gain a working knowledge of the principles & concepts of creating a comprehensive coaching philosophy.

• Gain a working knowledge of the importance of combining professional ethics and personal philosophical principles.

• Gain a working knowledge of the principles & concepts of the Board of Education and the Board of Educational Examiners in your specific state.

• Gain a working knowledge of the ethics involved in coaching & how they effect the profession of coaching.

• Gain a working knowledge of the general principles & concepts of acquiring a coaching license.

• Gain a working knowledge of social media & it’s relationship to complaints of coaching ethics violations.
Coaching Philosophy & Ethics

Building a Coaching Philosophy

Coaching Education & Licensure E-Book

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A coaching philosophy is a statement of what you value and how you will approach your coaching role. It covers your purpose as a coach, how you will approach player development, and the value you place on winning. Your coaching philosophy consists of your major objectives and the beliefs and principles that you adhere to in order to achieve your objectives.

What are the 4 Components of a Coaching Philosophy?

1. __________________________________________
2. __________________________________________
3. __________________________________________
4. __________________________________________
Developing Your Coaching Philosophy

What are your Objectives for the team?

_________________________________
_________________________________
_________________________________
_________________________________
_________________________________

What will your Approach be toward your team?

_________________________________
_________________________________
_________________________________
_________________________________
_________________________________
Developing Your Coaching Philosophy

What are the Values you will use to guide your behavior, rules, and consequences?

_________________________________
_________________________________
_________________________________
_________________________________

What are the Principles that you & your athletes will stand for?

_________________________________
_________________________________
_________________________________
_________________________________
Developing Your Coaching Philosophy

Answer these driving questions:

1. What are your objectives as a coach?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

2. Who do you coach?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Developing Your Coaching Philosophy

Answer these driving questions:

3. What are your personal beliefs & principles?
   ___________________________________
   ___________________________________
   ___________________________________
   ___________________________________

4. What type of coach do you want to be?
   ___________________________________
   ___________________________________
   ___________________________________
   ___________________________________
Answer these driving questions:

5) What do you want your athletes to get from their experience with you?

_________________________________
_________________________________
_________________________________
_________________________________

6) How will you define success for you and your athletes?

_________________________________
_________________________________
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_________________________________
Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

1. Write a statement on your coaching objectives

2. Write a statement on your approach to achieving your coaching objectives

3. Write a statement on your process for player development and enjoyment

4. Write a statement on how you will communicate in practice, competition and with parents

5. Write a statement on the fundamental non-negotiable rules your athletes need to follow

6. Write a statement on the consequences that an athlete will receive for breaking the non-negotiable rules

7. Write a statement on how you will react when something occurs that you have not planned for in your coaching philosophy
Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Write a statement on your coaching objectives:

________________________________________________________________________
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Coaching Philosophy & Ethics
7 Steps to Writing Your Coaching Philosophy

Write a statement on your approach to achieving coaching objectives:

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7 Steps to Writing Your Coaching Philosophy

Write a statement on your process for player development and enjoyment:

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Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Write a statement on how you will communicate in practice, competition, and with parents:

_________________________________________________________________
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Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Write a statement on the fundamental non-negotiable rules your athletes need to follow:

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Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Write a statement on the consequences that an athlete will receive for breaking the non-negotiable rules:

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Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Write a statement on how you will react when something occurs that you have not planned for in your coaching philosophy:

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Developing Your Coaching Philosophy

7 Steps to Writing Your Coaching Philosophy

Take each of those last 7 statements and condense them into 50 words or less.

My coaching philosophy is below as a guideline:

• I will be a coach that creates great experiences & opportunities for my athletes.

• I will create dominate athletes & programs by using effective & productive coaching best practices.

• I will build outstanding relationships that drive inspiration to achieve excellence in athletics, academics, the community & life.
7 Steps to Writing Your Coaching Philosophy

Take each of those last 7 statements and condense them into 50 words or less.

Your coaching philosophy:

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________

________________________________________________________________________________
Board of Educational Examiners and Ethics

Board of Educational Examiners

Who is on the B.O.E.E. Board?
1. ___________________________
2. ___________________________
3. ___________________________
4. ___________________________

What is Ethics Standard #1?
_________________________________
_________________________________

What is Ethics Standard #2?
_________________________________
_________________________________
What is Ethics Standard #3?

_________________________________

_________________________________

What is Ethics Standard #4?

_________________________________

_________________________________

What is Ethics Standard #5?

_________________________________

_________________________________

What is Ethics Standard #6?

_________________________________

_________________________________
What is Ethics Standard #7?
_________________________________
_________________________________

What is Ethics Standard #8?
_________________________________
_________________________________

What is one of the main purposes of the B.O.E.E.?
_________________________________
_________________________________

Who can file an ethics complaint?
_________________________________
What is the #1 complaint being filed at the B.O.E.E. against coaches?
_________________________________

_________________________________

Why is Ethics Standard #8 so troublesome; AND why does this standard mean you should always be up to date on certifications and professional development?
_________________________________

_________________________________

_________________________________

_________________________________
To coach any sport at any time what must you have - no exceptions?

_________________________________

_________________________________

Where can a coach go to find out if a person who wants to help coach is licensed?

_________________________________

_________________________________

What are the two types of licenses you can have that will allow you to coach?

_________________________________

_________________________________
What is the first thing you should do if you want a coaching authorization?
1. ________________________________

What coursework topics must every coach complete to apply for a coaching authorization license?
1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________
5. ________________________________

How long does it take for the federal fingerprint background check to get completed?

______________________________
Important Terminology

Board: ______________________________

______________________________

Discipline: _______________________

______________________________

Ethics: __________________________

______________________________

Fraud: __________________________

______________________________

License: _________________________

______________________________

Licensee: ________________________

______________________________
Important Terminology

Practitioner: __________________________

______________________________

Responsibility: __________________________

______________________________

Right: __________________________

______________________________

Student: __________________________

______________________________

Teacher: __________________________

______________________________
Coaching Philosophy & Ethics

Social Media
Social Media

What is “Active Use” of Social Media”?

_______________________________

Why do “active social media users” regard “wrongdoing” as more acceptable?

_______________________________

_______________________________

With respect to the internet what is one expectation you should never have?
- the expectation of ______________
Social Media

What does your information turn into as soon as you press send?
_________________________________

Why should you never post school related information on a personal social media site?
_________________________________
_________________________________

If you are going to use Social Media style application for athletic team communication what types should you use?
_________________________________
_________________________________
Coaching Philosophy & Ethics

Assignments

Coaching Education & Licensure E-Book
Instructions

1. Read the instructions for each of the assignments on the following pages.

2. Complete each assignment

3. Upload the assignment on the NEACA website in the “Topic” section at the end of the module.

NOTE:

A. If you have purchased the RUSH Coaching Authorization Course we be notified immediately of your assignment submission and will check it immediately.

B. If you did not purchase the RUSH Coaching Authorization Course we will have each of your assignments checked within our stated 48 Hour time frame.
Assignment 1

Philosophy and Ethics E-Book Assignments

1. Answer ALL of the questions in this Coaching Philosophy and Ethics E-Book.

   1. Make sure that your coaching philosophy is 50 words or less
   2. Make sure that all of the Ethics and BOEE questions have been answered.
   3. Make sure that you answered all of the social media questions.
**Assignment 2**

### Athletic Communication Apps Paper

1. Do a web search of web based and mobile apps that specialize in athletic communication that can be used for athletic team communication.

2. Write a 1 page paper that compares and contrasts the top 3 Athletic Communication Apps.

1. **include the following in your paper:**

   1. Select the 3 best athletic specific communication platforms you found in your research and compare and contrast the pro’s and con’s of each one with regard to privacy, ease of use, cost, and accessibility.

   2. Select what you believe to be the BEST platform for you and your team. Explain why you selected that particular platform in relation to the rest of the field.